

# CRANE® Merchant Media®

CRANE®



## Snack and Drink Combination System

The Merchant Media® is designed to attract the consumer to the machine and inspire confidence. The new customer interface area has been styled in a high gloss, durable finish with LED surround lighting. The interface panel and LED lighting are customisable to any location or brand attracting more consumers and boosting sales. When the Media range is fitted with payment systems the design is further enhanced with matching coloured LEDs that backlight the transparent payment bezels.

The Media Keypad consists of a 3" colour display and fully integrated capacitive sensing numeric keypad, designed to make the whole transaction process as easy and intuitive as possible. Users can fill up a virtual Shopping Cart with multiple items and pay in one simple transaction. Media always gives the user the option to 'Buy More' with one simple click driving increased spend. The screen communicates the different payment options available and allows the user to correct any mistakes ensuring they end up with the product they want.



### Choice of payment systems

The Media is equipped with a new state-of-the-art electronics platform (Atlas) that integrates touch screens. In addition to the coin mechanism, an optional note reader can be installed to allow customers to purchase using notes.

### Technical Specifications

#### Merchant® 4

Height: 1830mm  
Width: 895mm  
Depth: 810mm  
Weight: 247kg

#### Merchant® 6

Height: 1830mm  
Width: 1180mm  
Depth: 810mm  
Weight: 293kg

#### Connection

220-240 AC. 50Hz

### Energy Efficiency

The Merchant Media comes with energy saving features as standard, with programmable LED lighting and awarded A++ rating for energy efficiency. 78% of the machine is now recyclable at end of life.

### Temperature control

Programmable temp. range: 5°C-21°C

### Key Features

- LED low-energy lighting
- Extremely reliable
- Carbon Neutral for 5 years
- Shopping cart function
- High capacity
- Cashless system available
- A++ energy efficiency rating
- Large glass front
- SureVend™ sensors